Rate Type

INVOICE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

American Rambler Attention: Accounts Payable 138 Conant Street Beverly, MA 01915

- Mar 19

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Class of Time - Pre-emptible with notice

09/24/12

Start Date End Date

Day Air Date

09/30/12

MTWTFSS

--11---

Air Time Description

Weeks:

Spots: # Ch

Invoice #	Invoice Date	Invoice Month	Invoice Period
954839-1	09/30/12	September 2012	08/27/12 - 09/27/12

Sales Office Station Account Executive Sales Region WESH Fran Berg Eagle-Washingte National

Advertiser Romney/R/President	ROMNEY/P/R	

Flight Dates Alt Order# Order# 954839 07905927 09/26/12 - 10/02/12 Billing Calendar Billing Type Deal # Broadcast Cash Special Handling

IDB# Advertiser Code | Product Code ROMM

Advertiser Ref Agency Ref

								Spots/				
Line	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1	09/26/12 Class of Ti	09/27/12 me - Pre-en		Sunrise @6AM n notice	6:00-7:00 AM	11	:30	2	\$950.00	NM		
	Weeks:	Start Date 09/24/12	End Da 09/30/		Spots/Week 2	<u>Rate</u> \$950.00		=				
	Spots: # Ch		<u>ir Date</u> 9/26/12	Air Time Descrip		Start/End Time 6:00-7:00 AM		h <u>Ad-ID</u> 0 2012MRF	Р120Н		<u>Rate</u> \$950.00	
	2 W	ESHTh 0	9/27/12	6:12 AM M-F St	unrise @6AM	6:00-7:00 AM	:3	0 2012MRF	Р114Н		\$950.00	NM
4	09/26/12 Class of Ti	09/27/12 me - Pre-en	NBC nptible wit	Today Show h notice	7:00-9:00 AM	22	:30	4	\$1,400.00	NM		
	Weeks:	Start Date 09/24/12	End Da 09/30/		Spots/Week 4	<u>Rate</u> \$1,400.00				and the		
	Spots: # Ch	-	ir Date	Air Time Descri		Start/End Time		h Ad-ID	_44		Rate	
	1 12/2/		9/26/12	7:29 AM NBC T	Control Soldson State	7:00-9:00 AM		0 2012MRF 0 2012MRF			\$1,400.00	
			9/26/12	8:49 AM NBC T 7:21 AM NBC T		7:00-9:00 AM 7:00-9:00 AM		0 2012MRF 0 2012MRF			\$1,400.00 \$1,400.00	
			9/27/12	8:38 AM NBC T		7:00-9:00 AM		0 2012MRF 0 2012MRF			\$1,400.00	
	0 00	LOITII 0	3121112	0.30 ANTINDO 1	oday onow			O ZOIZMKI	7 22 111		Ψ1,400.00	14101
5	09/26/12 Class of Ti	09/27/12 me - Pre-er		h notice	AN9:00-10:00 AM	11	:30	2	\$650.00	NM		
	Weeks:	Start Date 09/24/12	End Da 09/30/		Spots/Week 2	<u>Rate</u> \$650.00						
	Spots: # Cl	n <u>Day</u> A	vir Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate	
			9/26/12		and Michael 9-10 AM	9:00-10:00 AM		30 2012MRF			\$650.00	
	3 W	ESHTh C	9/27/12	9:31 AM Kelly a	and Michael 9-10 AM	9:00-10:00 AM	:3	30 2012MRF	P120H		\$650.00	NM
8	3 09/26/12 Class of Ti	09/27/12 me - Pre-er		Today Show II h notice	10AM-11AM	11	:30	2	\$625.00	NM		
	Weeks:	Start Date 09/24/12	End D: 09/30/		Spots/Week 2	<u>Rate</u> \$625.00						
	Spots: # C		Air Date	Air Time Descri		Start/End Time		th Ad-ID			Rate	
			9/26/12	10:56 AM NBC T		10AM-11AM		30 2012MRF	P120H		\$625.00	
	1 W	ESH <i>Th</i> (Credite	9/27/12 ed	NBC 7	Today Show II	10AM-11AM	:	00 	*		\$625.00) NM
9	09/26/12	09/27/12			-12:12:00-12:30 PM	11	:30	2	\$350.00	NM		

Rate

Start/End Time

Length Ad-ID

\$350.00

Spots/Week

Send Payment To:

WESH

24 09/26/12

09/27/12

M-F Entertainment Tonigl7:00-730 PM



Invoice Month Invoice Period Invoice # Invoice Date 954839-1 09/30/12 September 2012 08/27/12 - 09/27/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	7

\$1,500.00

NM

and the same of th						
www.wesh.com			Spots/			
ine Start Date End Date Description Start/End Time	MTWTFSS		Week	Rate	Type	
9 09/26/12 09/27/12 M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice		:30	2	\$350.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length				Rate Type
2 WESHW 09/26/12 12:24 PM M-F NOON NEWS 12-12:30			2012MRFI			\$350.00 NM
3 WESHTh 09/27/12 12:30 PM M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFI	Р120н		\$350.00 NM
11 09/26/12 09/27/12 Days of Our Lives 1:00-2:00 PM Class of Time - Pre-emptible with notice	11	:30	2	\$500.00	NM	
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS11 Spots/Week 2	<u>Rate</u> \$500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length				Rate Type
1 WESHW 09/26/12 1:47 PM Days of Our Lives	1:00-2:00 PM		2012MRF			\$500.00 NM
3 WESHTh 09/27/12 1:47 PM Days of Our Lives	1:00-2:00 PM	:30	2012MRF	P114H		\$500.00 NM
13 09/26/12 09/27/12 KATIE COURIC DAY 2-3PM Class of Time - Immediately Pre-emptible without notice	11	:30	2	\$175.00	NM	
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS11 Spots/Week 2	<u>Rate</u> \$175.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>				Rate Type
1 WESHW 09/26/12 2:38 PM KATIE COURIC DAY	2-3PM		2012MRF			\$175.00 NM
2 WESHTh 09/27/12 2:43 PM KATIE COURIC DAY	2-3PM	:30	2012MRF	PIZUH		\$175.00 NM
15 09/26/12 09/27/12 M-F 3-4 PM 3:00-4:00 PM Class of Time - Pre-emptible with notice	11	:30	2	\$450.00	NM	
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS11 Spots/Week 2	<u>Rate</u> \$450.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		Ad-ID			Rate Type
1 WESHW 09/26/12 3:38 PM M-F 3-4 PM	3:00-4:00 PM		2012MRF			\$450.00 NM
2 WESHTh 09/27/12 3:35 PM M-F 3-4 PM	3:00-4:00 PM	:30	2012MRF	РТТ4Н		\$450.00 NM
17 09/26/12 09/27/12 M-F 4-5 PM NEWS M-F 4-5 PM Class of Time - Pre-emptible with notice	11	:30	2	\$650.00	NM	
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS11 Spots/Week 2	<u>Rate</u> \$650.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		Ad-ID			Rate Type
2 WESHW 09/26/12 4:12 PM M-F 4-5 PM NEWS	M-F 4-5 PM) 2012MRF			\$650.00 NM
1 WESHTh 09/27/12 4:12 PM M-F 4-5 PM NEWS	M-F 4-5 PM	:30) 2012MRF	-P120H		\$650.00 NM
20 09/26/12 09/27/12 M-F 5-6 PM ROT 5:00-6:00 PM Class of Time - Pre-emptible with notice	22	:30	4	\$850.00	NM	
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS22 Spots/Week 4	<u>Rate</u> \$850.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time		Ad-ID			Rate Type
1 WESHW 09/26/12 5:13 PM M-F 5-6 PM ROT	5:00-6:00 PM	- C) 2012MRF			\$850.00 NM
4 WESHW 09/26/12 5:30 PM M-F 5-6 PM ROT	5:00-6:00 PM) 2012MRF			\$850.00 NM
6 WESHTh 09/27/12 5:13 PM M-F 5-6 PM ROT	5:00-6:00 PM	200) 2012MRF		125	\$850.00 NM
2 WESHTh 09/27/12 5:30 PM M-F 5-6 PM ROT	5:00-6:00 PM	:30) 2012MRF	-P120H		\$850.00 NM
21 09/26/12 09/27/12 M-F 6-6:30 PM M-F 6-6:30 PM Class of Time - Pre-emptible with notice	22	:30	4	\$1,200.00	NM	
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS22 Spots/Week 4	<u>Rate</u> \$1,200.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
1 WESHW 09/26/12 5:58 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRF	FP120H		\$1,200.00 NN
The state of the s	WI-F 0-0.30 FW					
4 WESHW 09/26/12 6:28 PM M-F 6-6:30 PM	M-F 6-6:30 PM	0.71	2012MRF	FP114H		\$1,200.00 NN
		:30) 2012MRF) 2012MRF			\$1,200.00 NM \$1,200.00 NM

Send Payment To:





Payment Terms 30 Days

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 954839-1 | 09/30/12 | September 2012 | 08/27/12 - 09/27/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

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U	μυ	13/

Line-	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
	Class of Tir	ne - Pre-emp	otible with no	tice	Alte a Alo							
	Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$1,500.00					- 11	
	Spots: # Ch	Day Air	Date Air	Time Descrip	otion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate	Type
	2 WE	ESHW 09	/26/12 7:	12 PM M-F En	tertainment Tonight	7:00-730 PM	:3	0 2012MRFI	Р120Н		\$1,500.00	NM
	3 WE	ESHTh 09	/27/12 7:	11 PM M-F En	tertainment Tonight	7:00-730 PM	:3	0 2012MRFI	P114H	_	\$1,500.00	NM
26	09/26/12 Class of Tir	09/27/12 me - Pre-emp	M-Su Nev	ws @ 11PM	11-1135p	22	:30	4	\$1,500.00	NM		
	Weeks:	Start Date 09/24/12	End Date 09/30/12	<u>MTWTFSS</u> 22	Spots/Week 4	<u>Rate</u> \$1,500.00				41		
	Spots: # Ch	Day Air	Date Air	Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate	Type
	4 WE	ESHW 09	/26/12 11:	13 PM M-Su N	lews @ 11PM	11-1135p	:3	0 2012MRF	Р114Н		\$1,500.00	NM
	1 WE	ESHW 09	/26/12 11:	34 PM M-Su N	lews @ 11PM	11-1135p	:3	0 2012MRF	Р120Н		\$1,500.00	NM
	2 W	ESHTh 09	/27/12 11:	:12 PM M-Su N	lews @ 11PM	11-1135p	:3	0 2012MRF	Р120Н		\$1,500.00	NM
	5 WE	ESHTh 09	/27/12 11:	:33 PM M-Su N	lews @ 11PM	11-1135p	:3	0 2012MRF	P114H		\$1,500.00	NM
						Total Spots		33				

Gross Total \$30,875.00

Agency Commission

\$4,631.25

Net Amount Due

\$26,243.75



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

Invoice # Invoice Date Invoice Month Invoice Period 10/01/12 - 10/02/12 10/07/12 954839-2 October 2012

Account Executive Sales Office Sales Region Station WESH Fran Berg Eagle-Washingt National

www.wesh.com

Billing Address:

American Rambler Attention: Accounts Payable 138 Conant Street

Beverly, MA 01915

Advertiser Product Estimate Number ROMNEY/P/R Romney/R/President

> Flight Dates Order# Alt Order # 09/26/12 - 10/02/12 954839 07905927 Billing Calendar Billing Type Deal#

> > Cash

Special Handling

Broadcast

IDB# Advertiser Code | Product Code ROMM

Advertiser Ref Agency Ref

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Payment Terms 30 Days

Spots/

1

Line	Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
40	10/02/12 Class of Tin	10/02/12 ne - Pre-emp	M-F 3-4 P		3:00-4:00 PM	-1	:30	1	\$600.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$600.00					
	Spots: # Ch	Day Air	Date Air	Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	SHTu 10/	02/12 3:3	31 PM M-F 3-4	1 PM	3:00-4:00 PM	:3	30 2012MRFP	114н		\$600.00 NM

Total Spots

Gross Total

\$600.00

Agency Commission

\$90.00

Net Amount Due

\$510.00